

# Media Kit

**ZOMARON**

[zomaron.com](http://zomaron.com)

# Our Story

In 2008, Zomaron started as an independent sales organization composed of 4 friends reselling payment processing solutions from big name banks, out of CEO Tarique Al-Ansari's basement. Zomaron has since grown into an industry-leading payment provider recognized as a Great Place To Work-Certified organization and by PROFIT Magazine as one of Canada's Fastest Growing Companies for 3 years running. For nearly a decade, the company has provided thousands of businesses with personalized and worry-free payment solutions processing more than 20 million transactions worth over \$2.5 billion annually.

Prior to starting Zomaron, the founders had started an online food delivery system. Quickly recognizing the pain points of the platform, it was clear that a different industry needed to be serviced. "We saw how difficult it was to accept electronic payments," mentioned Tarique, "so we started Zomaron out

of a passion to help other entrepreneurs accept electronic payments and make the experience more seamless." The online food delivery system was eventually sold to Just Eat, and Zomaron was founded. Since then, Zomaron has strived to deliver the best dedicated service, reliable payment processing, and transparent billing to 5500+ merchants across North America.

Now, in 2018, Zomaron is diving deeper into the world of financial technology. Zomaron Fundraising is an omnichannel solution for the nonprofit sector. The platform features an unattended donation kiosk, an online donation portal, payment processing options, and access to software that connects them all together.

As Zomaron continues to grow, the company is committed to evolving with the ever-changing needs of the customer.



"We recognize that every payment transaction is an interaction between the merchant and their customer. Improving that interaction is at the centre of what we do, the resulting impact will not only define how payments are perceived by our merchants, it will ultimately shape the perception of transacting for their customers."

**Tarique Al-Ansari**  
CEO, Zomaron

# About Zomaron

## 50 Word Summary

Since 2008, Zomaron has been an award-winning fintech company providing payment processing solutions to thousands of businesses and registered charities across North America. Recognized as one of Canada's leading payment technology firms, Zomaron offers personalized solutions to accommodate any business need through its suite of products and outstanding customer service.

## 100 Word Summary

Zomaron is an award-winning fintech company that provides payment technology that allows businesses and registered charities to accept payments online, in-store, and over the phone. Zomaron's goal is to improve the payment experience through innovative technology, and to make every interaction between merchants and their customers a positive one. Recognized as one of Canada's leading payment firms, Zomaron offers personalized solutions to accommodate any business need through its suite of products and outstanding customer service. Headquartered in London, Ontario, Zomaron serves over 5500 merchants across North America, and processes upwards of 20 million transactions worth over \$2.5 billion annually.

## Zomaron Fast Facts

- Zomaron was founded in 2008, and its headquarters is located in London, Ontario
- Zomaron has **75+ employees**
- Zomaron serves over **5500+ merchants** across Canada
- Zomaron processes over 20 million transactions worth over **\$2.5 billion** annually
- Zomaron boasts **100+ sales partners** all across Canada
- Zomaron Fundraising processed **18,000+ unattended donations** in 2017
- Zomaron hosted London, Ontario's first ever drone light show in 2017



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Place  
To  
Work®

## Awards and Honours



### Best Workplaces in Canada by Great Place to Work

Zomaron Inc., one of the country's fastest growing fintech firms, was recognized on 2018's list of Best Workplaces in Canada. Zomaron has ranked #44 nationally for Best Workplaces with Fewer than 100 Employees.

[View award](#)



### GROWTH 500 Canada's Fastest Growing Companies

For the third year in a row, Zomaron was listed on Growth 500 list of Fastest Growing Companies in Canada.

[View full list](#)

# Brand Logos

## The Zomaron Logo

On white backgrounds, the Zomaron Logo should appear in full colour, as shown in Figure 1. You can access the RGB version, ideal for web use, [here](#). You can access the CMYK version, ideal for print, [here](#).



Figure 1

On coloured backgrounds, the Zomaron Logo should appear in all white, as shown in Figure 2. You can access the white version of the Zomaron logo [here](#).



Figure 2

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